

EFFICIENT PROGRAM. GREAT PROSPECTS.

You seek to work in an international environment? Multilingual teams and stays abroad are exactly what you want? You like to know how to professionally move about on global markets and how to collaborate with people from different countries and cultures? Then, welcome to our International Business degree program!

The first semesters are designed to provide you with all the required business administration tools like business mathematics, economics, and business statistics. Additionally, you undergo special trainings on intercultural competence, meet experts of internationally operating medium-sized companies and global players in a range of hands-on projects. You obtain an insight into operating modes, risks and task scopes of globally active businesses. Furthermore, you will enhance your English language skills and acquire at least one other foreign language.

**KNOWLEDGE AND EXPERIENCE GO HAND IN HAND HERE:
INTERNSHIPS, PRACTICE-BASED PROJECTS, GUEST
LECTURES AND EXCURSIONS ADD COLOR TO YOUR STUDIES.**

After your degree, all doors are open to you: with your specialist knowledge and language skills you will be facing a great variety of exciting perspectives in virtually all branches and businesses. Let's get out into the world!



THE OTH AMBERG-WEIDEN. A BETTER PLACE TO STUDY.

You want to make a difference? Then start right now – and commence your studies at the OTH Amberg-Weiden.

These are your key benefits!

- Small student groups and personal atmosphere
- State-of-the-art infrastructure — 24/7/365 library
- Fast and easy contact with lecturers
- Close linking of theory and practice
- Top business contacts for optimal career opportunities during and after your studies
- Contact with partner universities worldwide
- Favorable rental prices and living costs
- Unfolding of personal and intellectual potentials
- Varied sports and leisure activities



APPLY ONLINE NOW
AND LEARN MORE!
WWW.OTH-AW.DE/IB

Your Contact Partners

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Your Location

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Campus Weiden

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WEIDEN BUSINESS SCHOOL

BACHELOR
INTERNATIONAL BUSINESS



DISCOVER INTERNATIONAL BUSINESS!

The economic world is changing rapidly: companies are positioning themselves globally to stay ahead of international competition. They are looking for professionals who are sure-footed and confident in their moves on the international stage. Your job?

Buy your ticket to an international career with us. In the International Business Degree Program, you will acquire hard and soft skills for the global markets: business knowledge, language skills and intercultural competencies. A focal point is the Central and Eastern European economic area, which German and international companies are increasingly investing in. The program is offered entirely in English. As a graduate, you will have excellent command of English and also master a Central or Eastern European foreign language – important door openers for a worldwide career!

Make a career worldwide - study International Business now!



“Nowadays, almost every business is oriented internationally. Thus, a sound knowledge of the English language enables you to gain a clear competitive edge over other applicants. The OTH Amberg-Weiden does provide me with the know-how relevant for my future career.”

Catrina Cook, student



Speak English fluently

Since English is the language of globally operating companies, it is also the language of lectures, workshops, assignments or examinations in this program.

There are no tuition fees in Germany. This also applies to international students.



Study without fees

The university cooperates with internationally operating and globally successful partner companies: On excursions, field trips or in guest lectures you will get to know these companies and their experts. You will benefit from their know-how and build contacts for your studies and future career.



Establish networks

Here at the university you learn with international guest students: In courses, you work together interculturally – on excursions, in the obligatory internship abroad and in a voluntary semester abroad, you get to know people from all over the world. We support you with a broad network of international partner universities.



Meet the whole world on campus

Many German companies are investing in Central and Eastern Europe. Make yourself fit for these future markets! In our Competence Center Bavaria–Central/Eastern Europe you will deepen your linguistic and intercultural skills.



Go east