

information sheet
course of study

Media Technology and Media Production (Master)

General Information

The universities of Deggendorf and Amberg-Weiden offer this **consecutive** master's programme **jointly**, with the particular bachelor course of study in mind.

The **goal** of this education is to train designated experts for engineering, development and production of media. Their skills range from the ability to do researches and development of media technology up to editorial and design competences in the area of media production. Management and legal aspects complement those core competences.

With this programme, a student should be trained for a job in the following areas:

- the IT-supporting area (e.g. multimedia programmer for computer-aided information and customer service)
- the editorial area (e.g. multimedia journalist, video journalist)
- the design area (for example multimedia developer and designer).

Plus, this programme contributes to supporting applied research and development in the faculties involved (also including external partners) and to jointly using the different profiles and resources of both universities.

The **programme** is designed as full-time study and is three semesters in duration. Semester one is for creating a basis and for orientation towards a certain area. Starting with the second semester, the student should choose between the following specialisations:

- Engineering and Application of Audiovisual Media
- Industrial Multimedia

Graduates of the programme "Media Technology", "Media Production" technical programmes with a focus to multimedia or design-related programmes with a recognisable part of engineering sciences are **target groups** for this master programme.

The programme ends with the awarding of "**Master of Engineering (M. Eng.)**".

Student Advisory Service in Amberg

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