

# Information Sheet

## Course of Study

# Languages, Management & Technology

### General Information

The course of study European Business and Language Studies opened at the University of Applied Sciences Amberg-Weiden, Department Weiden in the winter semester 2004 / 2005. It is a Bachelor programme, seven semesters in duration. It contains a focus on knowledge of at least one Central European language, Business and Technical English, further language-related elective subjects and technology and management. This education in foreign languages, however, is not limited to pure translation and interpretation. It is rather a modern, cross section course of study which combines business and engineering as well as intercultural competences. Language skills come along with expertise and regional and cultural studies, an recommended stay abroad included. With the demands on foreign language competences especially with the eastern expansion of the EU in mind, the programme has been designed to be very practically orientated.

### Course of Study

The course of study is seven semesters in duration, divided into six theoretical semesters and a practical one which is usually done during semester 5 at a company. One phase of the course of study has to be passed in a country where the chosen Central European language is spoken. Lectures during the basic studies (semester 1 and 2) are:

- Introduction to a Central/Eastern European Language or Chinese 1 and 2
- English 1 and 2
- Business Studies
- Company Organisation
- Logistics
- Statistic and Quantitative Methods
- Finance and Investment
- International Controlling (I)
- German and International Law
- Design
- Economic Geography and Macroeconomics

During the main course of study (semesters 3 to 7) the following lectures are scheduled:

- English 3, 4 und 5
- Middle /Eastern European Languages /Chinese 3-5
- Project and Quality Management
- Technology and Innovation Management
- Sales and Procurement Management
- Distribution Management and International Market Development
- Organisation and Process Management
- Human Resource Management
- Business Management
- Operational Application Systems
- Electrical Engineering
- Materials
- Manufacturing Technology
- Statistics and Operations Research
- International Controlling (II)
- Intercultural Communication

At least one semester (study or practical semester) must be completed abroad.

In semester 7, the writing of the Bachelor Thesis is planned.

The course of study ends with the awarding of a **Bachelor of Arts (B.A.)**.

### Student Advisory Service in Weiden

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