

information sheet

course of study

Business Management

General Information

This programme aims to make students with advanced, scientific-based knowledge familiar with management and administration of companies and to enable them to apply this knowledge in everyday life. Plus, there is a mandatory practical phase which relocates the place of study for a short time from the university to a company. The student should be enabled to analyse mechanisms and problems of business world, to acquire applicable solutions and to keep international relations in mind ("problem-solving competence concerning business"). To accomplish that the students are equipped with the necessary tools on a subject-related, methodical and personal-social level. Plus, they should be animated to reflect upon values and norms of today's economic systems. The student should be able after his or her study to take over managerial and subject-related tasks within a company or administration, to act entrepreneurial or free-lance and to apply future scientific knowledge in a profitable way. There is a moderate specialisation by giving intensification possibilities which are coordinated with the interdisciplinary notion of that programme.

Course of Study

The programme is seven semesters in duration, including a practical phase and the bachelor thesis. It is built up modularly and equipped with a credit point system. The contents of one module are mutually agreed upon on a topical and temporal basis regarding the attainability of partly qualifications. Modules have credit points and are completed by taking an examination. The programme has total 210 credit points that is 5 points a module. One credit point means a work input of 30 minutes for the student. The programme is divided into study phases which document the progress:

- Phase one with the semesters 1 and 2
- Phase two with the semester 3 and 4
- Phase three with the semesters 5 to 7

The practical phase is during semester 5.

Structure and Courses

The programme has the following structure:

- Basics (25 credit points): introduction to business economics, basics in economics, balance and balance techniques, business mathematics, business statistics
- Economic Basics (50 credit points): industrial law, commercial private law, finance and investment, information management, cost and results accounting, marketing, organisation, human resource management, production and , taxation
- Intensification Modules (each student can chose one of the following two possibilities with 20 credit points each): product and service management, logistic management, customer-oriented management, operations and technology management, business management. The lectures can be chosen from a catalogue.
- Integrative Module (25 credit points): economics and economical politics, start-ups and three further courses chosen from a course catalogue.
- Key Qualifications (30 credit points): basic business English, advanced business English, efficiency in operation and process and three further courses chosen from a catalogue.
- Practical Seminar (25 credit points)
- Bachelor Thesis (12 credit points) plus
- Colloquium (3 credit points)

The programme ends with the awarding **Bachelor of Arts (B. A.)**.

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